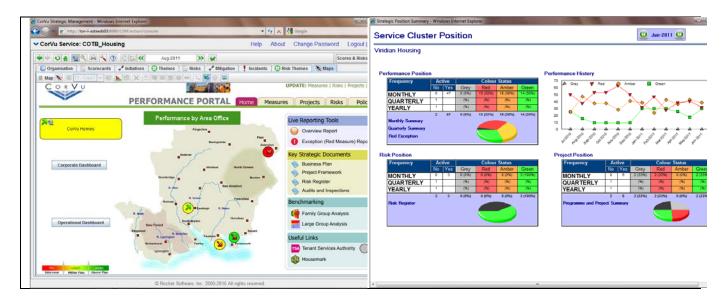


CorHousing

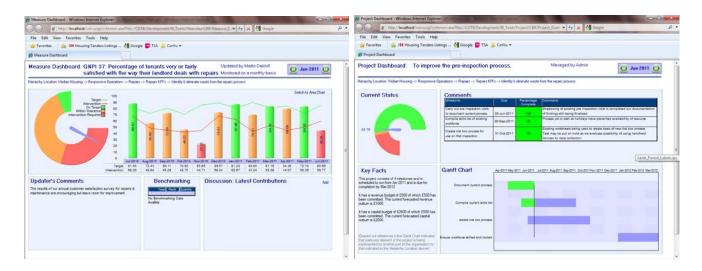
CorHousing provides performance indicator, risk and project management templates for the UK Social Housing sector including:

- Corporate, operational and service based scorecards
- Housemark indicators
- Housing Pls
- TSA standards
- Action plans and business alignment
- Strategy maps

- Creation of hierarchies
- Frameworks
- Project/task management
- Automated workflow for web form updates
- Weightings, trends, scoring and integrated benchmarking



True performance management requires the alignment of action plans and linkage of supporting evidence so that future performance can be modeled and measurable outcomes evidenced. CorVu provides true Performance Management (not just measurement) by forcing the alignment of actions plans to the appropriate level within a Corporate (or Operational) Plan and providing easy linkage to evidence, drilldown reports, documents etc.



This enables measure/task owners to enter comments, supporting documentation and detail the specific actions and tasks that they have put in place to gain performance improvement. The progress, budgets and

timescales associated with each of these initiatives can be tracked and displayed graphically on a Gantt chart and in dynamically interactive status reports.

The ability to provide such detail on supporting initiatives and tasks helps to promote 'user buy-in' by reducing the exposure that may be felt by the owner of a RED measure as they can clearly communicate the corrective action they are taking to address issues. Instead of challenging the data and becoming defensive over poor results, they are able to acknowledge that there is an issue and detail the steps taken to improve.

This capability, combined with integrated Risk Management, benchmarking, self assessment and Business Intelligence provides a true Performance Management system, not merely a KPI monitoring system.

HyperVu

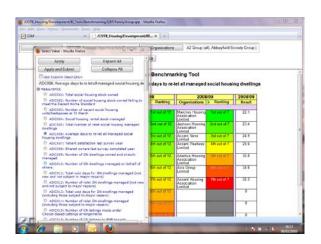
The ability for unlimited staff to view basic reports and data is provided <u>free of charge</u> with CorVu. Data and reports can be published to formats such as PDF or static HTML for general access to your entire staff.

In addition CorVu includes its own dedicated scheduler which enables these reports to be updated, resaved as a PDF and published to the intranet/internet or distributed by email automatically. This is particularly useful when maintaining a large library of reports. The provision of our own scheduler can make a significant difference to the lifetime costs of a PM system. It enables the automated extraction of data, workflow features such as alerts via email/SMS, report bursting of personalised reports, auto publishing and delivery.

CorVu's integrated scheduler has an 'Iterator' function which enables a standard report to be refreshed against the security profile of each recipient, effectively building them a unique report based upon their preferences and privileges. It is a feature commonly known as 'report bursting' or 'profile based delivery' and is not found in systems without their own scheduler. Many of our competitors use the free Microsoft scheduler which lacks this function and would require a separate report to be created for each recipient.

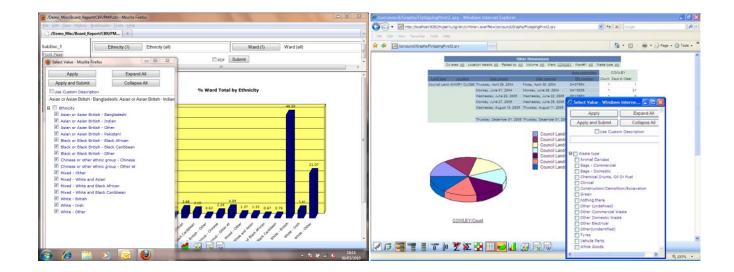
Even though your users can access and/or receive tailored performance information free of charge, there may be value in exploring the use of HyperVu which permits interactive analysis of reports published to HTML as explained below.

With HyperVu, drilling down through multiple levels of data is simple, drop down boxes, pick lists and prompts give end users the ability to sort, filter, slice and dice the information in any way they choose. Graph types can be changed by clicking on the relevant icon and the ability to drill down through the data from high level dashboard or report portfolio to transactional detail is offered though a standard web browser. Results can be published to PDF or exported into Word or Excel with a single click. No additional client based software or formal user training is required to utilize HyperVu.



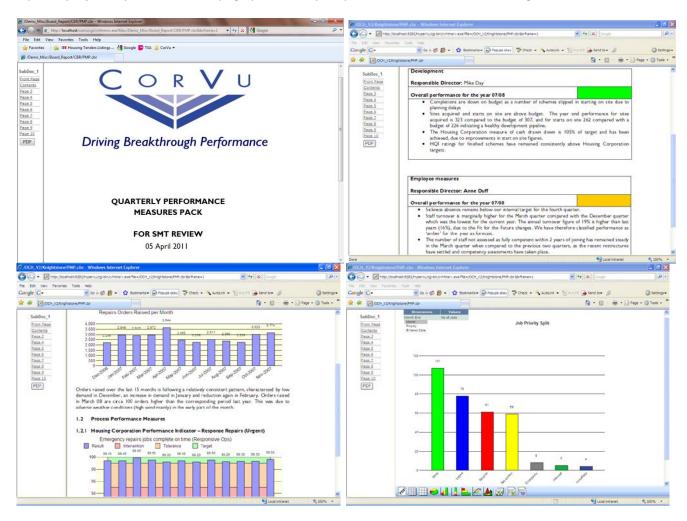
Below is an example of a pivot table published using HyperVu. The *Other Dimensions* shown at the top can be dragged and dropped on to the table to give a different view of performance. If the user clicks on one of these dimensions they have the ability to filter the data using pick lists as seen left and below left.

Whilst pick lists and calendar date prompt boxes allow end user to filter the report outputs, simply clicking on any area of a graph (i.e a column in a column graph) will drill down to the next level of data with no limit to drill down levels or scenarios.



CorPortfolio

CorPortfolio is an innovative tool for automatically assembling and organising combinations of reports, graphics, performance commentary and other information into a concise, management presentation, in printed form or as an online executive portfolio. It provides an informative scheduled snapshot (or live on demand status) of the organisation in the form of dashboards, briefing books, board reports, management reports, project reports and multi page periodic report packs, **ideal for communicating "Local Offers"**



CorPortfolio allows organisations to automatically update the assembled information on a scheduled basis. Text within the portfolio – comments, summaries, recommendations, decisions and action plans, can either be embedded automatically or added collaboratively. Executive portfolios can be printed, published over the web, or made available interactively online for virtual meetings, intranets or extranets with any browser.

IMPROVE MANAGEMENT REPORTING

- Assemble and organise an executive portfolio of performance information that can be printed or viewed online to enable virtual meetings and interactive performance reviews
- Combine reports, spreadsheets, graphics, and commentary into professional-quality briefing books, board reports, and management report packs
- Include comments, summaries, recommendations, decisions or planned actions

STREAMLINE MANAGEMENT REPORTING PROCESS

- Reduce the time and cost for periodically updating management report packs and SMT presentations
- Schedule automated updates to coincide with regular meetings and presentations
- Use templates to establish consistent report layouts
- Assemble information from multiple sources HMS systems, databases, spreadsheets, business intelligence applications, documentation and knowledge into a single, concise portfolio.

CorBusiness

Most organisations have a broad array of business intelligence needs – from interactive analytical reports to graphical analysis, pivot tables, ad hoc reporting, operational reporting, advanced analytics (such as forecasting, data mining or "what-if" modelling), and dashboards. In the past, addressing all of those areas typically translated to lots of time, cost, and resources – mainly because a variety of tools and technologies are used to handle the data and display the results to business users.

CorBusiness is a unique business intelligence platform that can address all of an organisation's requirements – within a single product that can be deployed rapidly and cost efficiently. A critical component of the CorHousing Performance Management application, CorBusiness provides rich capabilities for ad hoc reporting, analysis, alerts, dashboards, briefing books, and automated data collection and consolidation.

IMPROVE RESPONSIVENESS TO BUSINESS NEEDS

Dramatically reduce time to create new reports

EMPOWER BUSINESS USERS

Business users can customise reports and perform ad hoc analysis without IT resources

IMPROVE REPORT QUALITY

• Provide access to data from multiple sources, multi-level drill down, more reliable information, and most importantly - "One Version of the Truth"

IMPROVE OPERATIONAL EFFICIENCY

- Eliminate re-keying of data
- Reduce time for the month-end reporting cycle
- Reduce report maintenance

IMPROVE COLLABORATION

- Share ad hoc reports and analysis
- Record, share and report commentary
- Facilitate discussion to complete the feedback cycle



Automatic exception alerting

DELIVER THE RIGHT INTERFACES FOR THE RIGHT PERSON

- Simple interfaces for non-technical users
- Empowering interfaces for appropriate business users
- Advanced analytical techniques available for business analysts

FLEXIBILITY

- Drill to unlimited dimensions 'on-the-fly' without limitations
- Intelligent Scheduler and multi-tier options for total control over where and when data is processed
- Leverage investments in existing data warehouses where appropriate
- Run from the desktop or through a browser

Company | Destroy | Des

LOW TOTAL COST OF OWNERSHIP

- A single business intelligence platform that is easy to use, modify, and deploy
- Minimise the cost of implementation, training, maintenance, and upgrades
- Minimise the cost of software licenses

EASE OF USE

- User interface based on type of user
- Wizard-driven user interface for non-technical users
- Meta-data layer to simplify complex data sources

DATA ACCESS

ADX technology provides rapid access to data from any source, including HMS systems, databases, OLEDB for OLAP, XML, flat files or APIs

- Data sources presented in tree/list view or Entity Relationship Diagrams (ERD)
- Access multiple data sources simultaneously
- Native database drivers for high performance

VISUALISATION

- Wide range of visual formats, including reports, dashboards, pivot tables, and numerous graph types
- Executive alerts speedometer, thermometer, and other customisable indicators

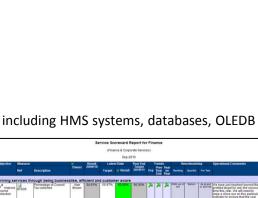
REPORTING AND ANALYSIS

- Interactive analytical reports designed to support decision makers
- Filters, formulas, summarisation, aggregation, colour coding, sorting, and categorisation
- Dynamic graphs, pivot tables, and OLAP for ad hoc analysis
- Multi-level drill down, across and through, with visual indicators
- Ad hoc reporting using simple wizards
- Drag/drop, point/click simplicity

CorServer

CorServer provides the administration point of the CorVu modules and offers a variety of deployment options and configurations. It consists of the following components:

(1) Native (ABA) gateway connections to any underlying data sources



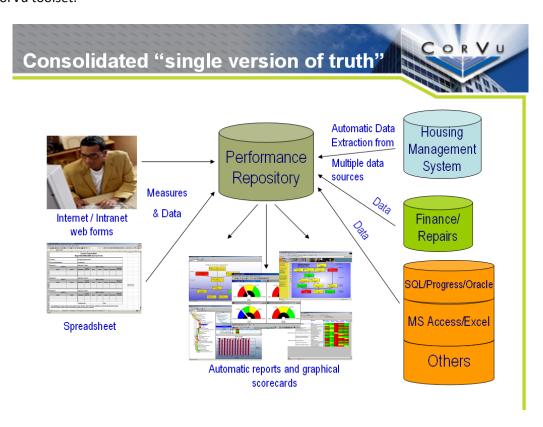
- (2) Knowledge library (metadata layer) to present all available fields/tables/data sources via simple point click interface for ad hoc report creation
- (3) 3-tier processing capability
- (4) Web enablement (ActiveX, Java, HTML)
- (5) Scheduling and broadcasting

CorVu is consistently selected as the most intuitive, user friendly, and configurable performance management system available to the UK Social Housing sector. End users require little or no training and even Admin users require only one day of training on the Performance Management Solution and two days of training on the integrated Business Intelligence component. Following this training (and by utilising our out of the box templates, PI's and frameworks) your Admin users will be capable of building, owning and maintaining an entirely bespoke performance management solution, geared specifically to your own organisation's needs, with little or no ongoing assistance from CorVu consultants.



How CorHousing Works

Currently most operational and financial data is stored in your existing databases. CorServer can connect directly to these underlying databases and consolidate this information with data retrieved manually from the scheduled measure/task update web forms, to enable all reporting and analysis to be easily created and deployed from within the CorVu toolset.



- Integrated Scheduler to automatically refresh daily dashboards, email web forms to measure/task/risk owners when updates required and execute the generation of periodic reports and management packs.
- Graphical/drillable visualisation of "The Golden Thread" from high level traffic light summary to most granular level of detail, to enable true "Evidence based decision making" and strategic alignment.
- Browser based deployment using secure login/password for zero footprint on end users P.C's
- Simple point and click creation of ad hoc reports, graphs, pivot tables, dashboards, scorecards, and alerts with multi level/dimensional drill downs.
- Intuitive point and click analysis of all report outputs via filters, prompts, date selection, pick lists etc.
- Graphical visibility and tracking of performance against action plans, with Gantt charts incorporating initiatives, tasks, milestones, measures, budgets and due dates.
- Desktop publishing tool CorPortfolio to easily format, refresh and distribute periodic report packs
- Link any evidence to support the action/measure status or update to its location on your system.
- Completely configurable dashboards, KPI's, frameworks, scorecards, reports and assessments
- Automatic data extraction from any underlying data source providing an intuitive ad hoc reporting tool for detailed analysis at the most granular level of data e.g at property/tenant/job level.
- Integrated Benchmarking reports against any other Housing provider (using 3 years worth of published Housing data) CorVu also facilitates local benchmarking amongst its user base.

CONTACT US

Contact us today to request a demonstration or further information on Rocket CorVu's market leading performance management solution for the social housing sector.

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