



Rocket® U2

Data Management

Rocket Software is a global software development firm that builds enterprise products and delivers enterprise solutions in the following segments: Business Intelligence and Analytics; Storage, Networks, and Compliance; Application Development, Integration, and Modernization; and Database Servers and Tools.



Rocket is engaged in business and technology partnerships with IBM, EMC, Fujitsu, HP Enterprise Services, Hitachi Data Systems, Avaya, Motorola, Epicor, and many others. The company is headquartered in Waltham Massachusetts, USA.

Trust Your Data. Easily Manage the Data Needs of Your Enterprise.

Choose an enterprise architecture that is cost-effective, secure, flexible, and integrated across a variety of business needs. Rocket Software delivers.

Rocket Software's family of Rocket U2 products specializes in MultiValue database servers and tools. Our products are embedded in solutions provided by our partners and used by thousands of organizations from small to medium businesses (SMB) to large enterprises. Rocket UniData and Rocket UniVerse sites require less data server administration, with smaller sites having zero or part-time resources allocated.

What is U2, and Why Should I Use It?

UniData and Universe are two extended relational databases sold by Rocket Software under the U2 brand.

They offer a number of important benefits, including:

- ❖ Intuitive management of complex business data structures
- ❖ Rapid, cost-effective development and customization
- ❖ Efficient storage and rapid retrieval of information
- ❖ Easy integration within the enterprise
- ❖ Scalable from small businesses to large enterprises
- ❖ Simpler administration and lower total cost of ownership

Who Uses Rocket UniData and UniVerse?

Rocket U2 is installed at more than 35,000 sites around the world and nearly five million people use the U2 family of products every day.

The roster of customers includes:

- ❖ 40% of US institutions of higher education
- ❖ 80% of Mexico's emergency response systems
- ❖ 70% of North America's largest independent insurance agencies
- ❖ 80% of automobile dealerships in North America
- ❖ 55% of Fortune 100 companies
- ❖ 50% of the top 400 energy-products companies
- ❖ 10% of all furniture sales in the United States
- ❖ 95+% of all international airline luggage checked in Australia

Rocket Partners Who Use U2

Nearly 5 million people use U2 products every day – touching the lives of billions of people around the world. Rocket Software provides the underlying U2 data server and tools for our partners, who create their own specialized solution to exceed their customer's needs. Partners have written solutions driven by U2 technology for the markets of automotive, distribution, education, energy/utilities, financial/banking, government/not-for-profit, healthcare, hospitality/travel, HR management, industrial/manufacturing, insurance, legal, retail, transportation, wholesale, and so many more.

Browse a directory of some U2 partners at:

www.rocketsoftware.com/partners

What Customers Are Saying about U2

Don't just take our word for it. Read what the people who use our solutions every day have to say. These business professionals use intelligent solutions powered by our data management solutions to their advantage.

"It not only works perfectly, but the system went from concept to live in less than a month. The speed was really impressive, but what is equally impressive is how well it works. We have had no problems at all, and from day one it functioned as we had planned."

-- Roger Walter, Project Manager, Alpmobil

"Our UniData MultiValue database has been a game-changer for us. We have been using UniData for many years and have always been able to use it to rapidly implement complex business rules against large databases. Our competition, even with much larger IT budgets, struggle to roll-out systems that are as functionally rich as ours is."

-- Ron McKinney, Vice-President of Information Systems, Land Title

"We needed a database that could handle intricate datasets, process numerous complex transactions per second and support thousands of concurrent user sessions. A traditional relational database would have needed hundreds of tables and indexes to store the data – requiring investment in expensive top-end hardware to achieve the necessary performance. We decided to take a different approach.

Partnering with the U2 team and APT Solutions has enabled us to build a high-performance, low-maintenance platform that provides excellent service at a minimal cost. The stability, scalability and flexibility of the UniData platform make it an ideal basis for our innovative services."

-- Justin Morshead, CEO, Adprecision