

Secrets of Fast and Secure Product Design Data Exchange

A short adventure with Rocket TRUfusion Enterprise



Alison is the lead engineer at an automotive car manufacturer in the US, working on a new model. She's responsible for coordinating design files with Tier 1 suppliers, and to meet her looming launch date she must prevent delays at all costs.

Alison's Tier 1 supplier contacts are Rodney and Caitlyn. Rodney is the lead engineer at the supplier manufacturing the cars' seats, and Caitlyn is the lead engineer at the supplier manufacturing the cars' dashboard. Both need to prepare, package, and send their CAD data to Alison by the end of the day so she can create the tooling needed for final assembly. There can't be any mistakes!

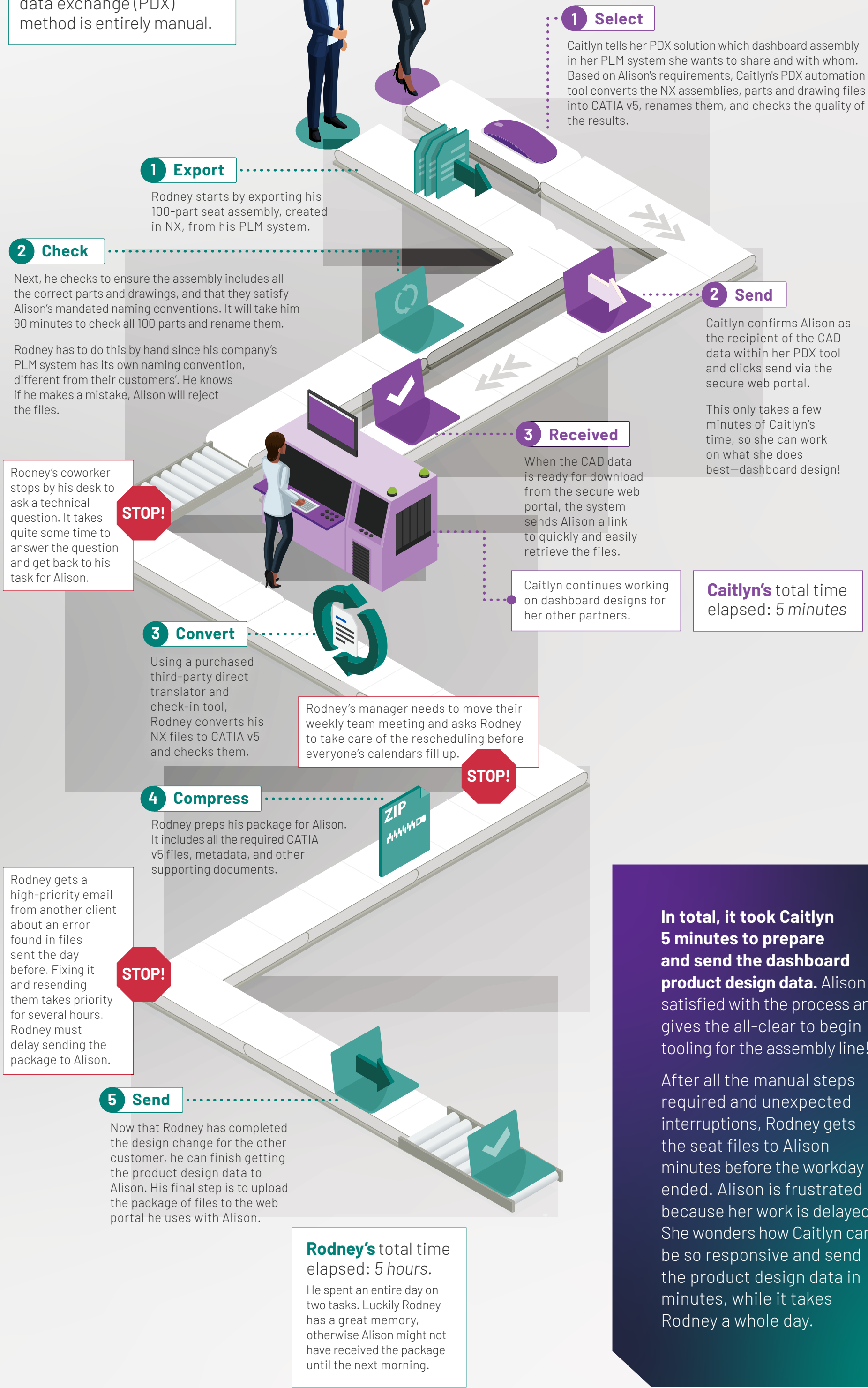
Alison needs the design data from Rodney and Caitlyn, and it must:

- ✓ Meet quality specifications
- ✓ Conform to mandated file-naming conventions
- ✓ Be delivered as native CATIA v5 files

Who will get there first?

Caitlyn's PDX method is now 100% automated within her PLM system. Everything Alison needs—from file naming, format, authorized file recipients, how it's shared—has been pre-configured. This is a big change from all the work she used to do manually.

Rodney's product design data exchange (PDX) method is entirely manual.



In total, it took Caitlyn 5 minutes to prepare and send the dashboard product design data. Alison is satisfied with the process and gives the all-clear to begin tooling for the assembly line!

After all the manual steps required and unexpected interruptions, Rodney gets the seat files to Alison minutes before the workday ended. Alison is frustrated because her work is delayed. She wonders how Caitlyn can be so responsive and send the product design data in minutes, while it takes Rodney a whole day.

The secret to Caitlyn's success?

She automated her PDX process with **Rocket® TRUfusion™ Enterprise.**

Take the friction and stress out of collaborative design. Save your engineers valuable time, minimize errors, and reduce risk. Rocket TRUfusion Enterprise replaces disconnected and tedious manual data exchange tasks with a single automated process. It's a simple, cost-effective solution, enabling secure exchanges of CAD files and related product design data within your PLM system.

Learn more about TRUfusion Enterprise