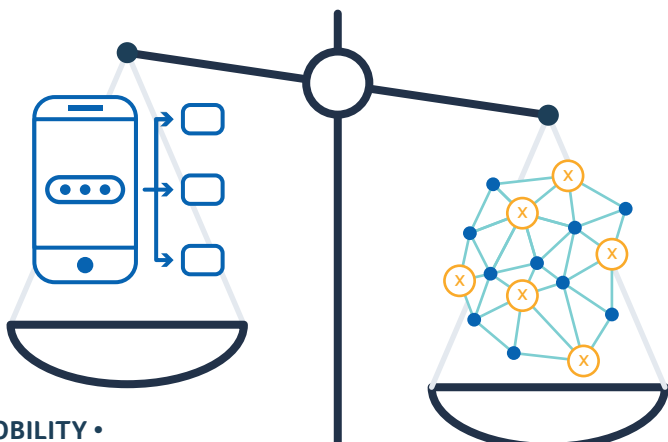# BRING YOUR CONTENT CHAOS
BACK INTO BALANCE

4.6 Billion Pieces of Content Flood Businesses Daily[1]

Content management programs are often out of balance. Internal users want better access, while regulations require greater control in multiple systems.

The two sides seem at odds with the enterprise's need to extract value from content—throwing the entire content system off balance.
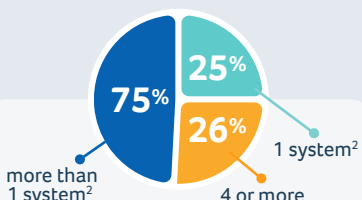
CONTENT CHALLENGES

MOBILITY • WORKFLOW ACCESS
Business users need flexible access to content to be successful in their roles.

REGULATIONS • MULTIPLE ENVIRONMENTS
Growing regulatory demands are taxing storage, capture and delivery capabilities.

WHERE'S THE CONTENT?

42% state that their content on-premise and in the cloud doesn't match.[2]

NUMBER OF ECM/DM/RM SYSTEMS
- 75% more than 1 system[2]
- 25% 1 system[2]
- 26% 4 or more systems[2]

ECM ERP HR $
61% of organizations have half or more of their content held in non-ECM/DM systems.[2]

WHERE'S THE VALUE?

61% of organizations treat the ECM systems as a content repository rather than a business process resource.[2]

5% Just 5% of organizations use their ECM system for content analytics / big data processing.[2]

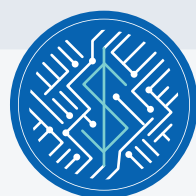**HOW BUSINESS USERS ACCESS CONTENT IN THE FIELD**
The modern workforce demands accurate information anywhere and on every device. Users are device agnostic; their content must be as well.

- 61% iPHONE
- 53% iPAD
- 49% ANDROID

Unpredictable IT expenses including hardware, software and consulting services wreak havoc on budgets and forecasts.

ESTABLISH EQUILIBRIUM
AT THE SPEED OF BUSINESS

The right Content Service Platform provides a flexible, integrated repository that fits any scale, establishing balance between user demands and legacy systems with adaptable architecture and powerful APIs. This Content Service Platform supports on-premise, cloud and hybrid deployment environments, allowing enterprises to collect and distribute information from virtually any data source across multiple systems and from any device.

WHAT MAKES THE DIFFERENCE?

- Flexible Deployment—on-premise, cloud, and hybrid
- Appropriate storage capabilities including Amazon Web Console
- Single access point to ensure compliance, security and policy needs
- Policy-driven rules that automate archiving and viewing rights
- Content analytics for improved usage rights
- Simple API for content consumption provides access rom every device, for every workflow

FLEXIBLE ACCESS

CONTENT SERVER: APIs + ARCHITECTURE

LEGACY SYSTEMS

INSTANT ACCESS. ROCK SOLID.

Content drives your business. Transform it into value with an integrated solution that provides a single view and delivers it to users in their preferred form.

Then get ready for the competitive lift of high value content.

For more information visit: www.asg.com/contentservices

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