You need data to drive critical initiatives in your organization. But identifying and leveraging data you trust can be a slow, complicated process. By prioritizing higher levels of data intelligence for your organization, you’re choosing a proven path for success. High data intelligence equips your organization with the practices to outpace the speed, complexity, and volatility of any industry.

Elevate Data Intelligence
Organizations with high levels of data intelligence outpace counterparts with low data intelligence levels in numerous ways.

Four critical initiatives whose success highly depend on your data intelligence are:

- **Streamlining Modernization**: Achieve modernization without disruption. Learn more about Rocket Data Intelligence

- **Accelerating Growth**: 40% boost in financial performance, 20% increase in operations success, 200% surge in rate of reported improvements in data management metrics

- **Increasing Agility**: 35% increase in operations success, 430% growth in new data captured, created, and replicated yearly by 2025

- **Sustaining Compliance**: €3.9 Billion (~$4.28B USD) is the cumulative value of GDPR fines as of May 2023

Conclusion
Two ingredients are crucial to achieving success across all your critical initiatives:

- A solution that explores the farthest reaches of their data systems and empowers a self-service platform that propels every user within the organization.

- A partner with proven expertise in enabling data intelligence practices regardless of the size and complexity of an organization’s data landscape.

Rocket® Data Intelligence is a self-service data platform built on automation that spans cloud, distributed, and mainframe infrastructures. With an intuitive interface and best-in-class data lineage capabilities, Rocket® Data Intelligence enables all users — regardless of their background in data science — to see a full picture of the organization’s data landscape and the business and technical context needed to understand which data can be trusted.