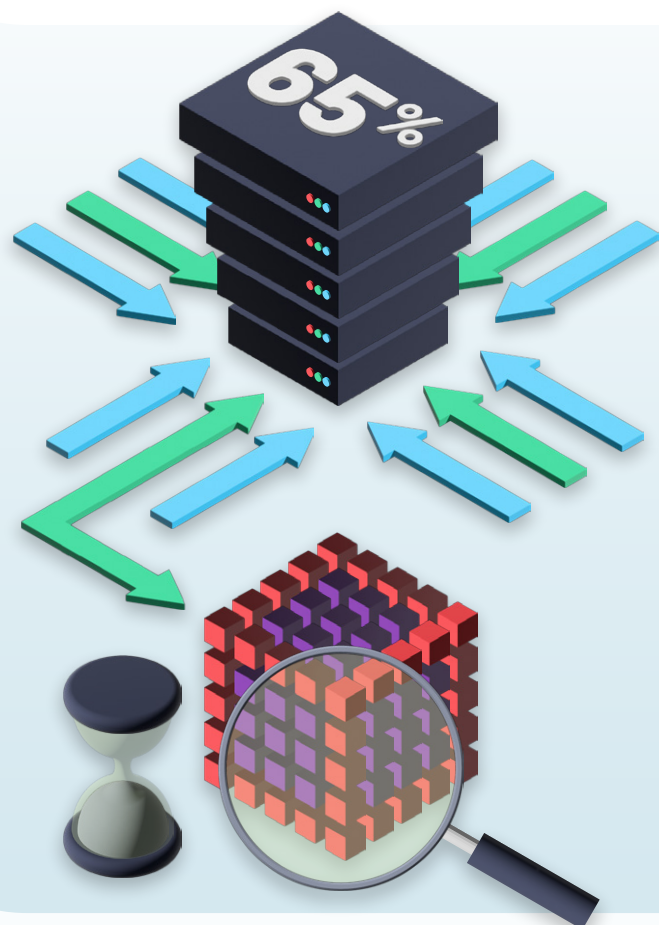# Rocket

Business Resiliency and Modernization

Set Your Business Up for Success Today, Tomorrow, and Ten Years From Now

Businesses are seeing a sharp increase in data production year over year, while the number of places data is stored grows exponentially. This explosion of data and the ways we protect data comes in combination with constant changes in the market—economic, technological, and shifts in buyer behavior to name a few. Such an unpredictable landscape makes a strong data infrastructure an imperative, so that businesses can maintain uninterrupted focus on their pursuits of goals and ROI.
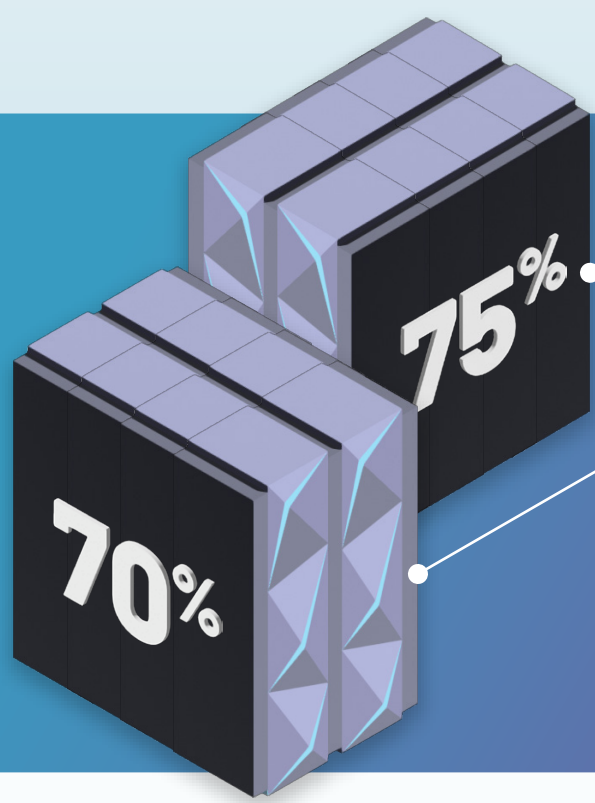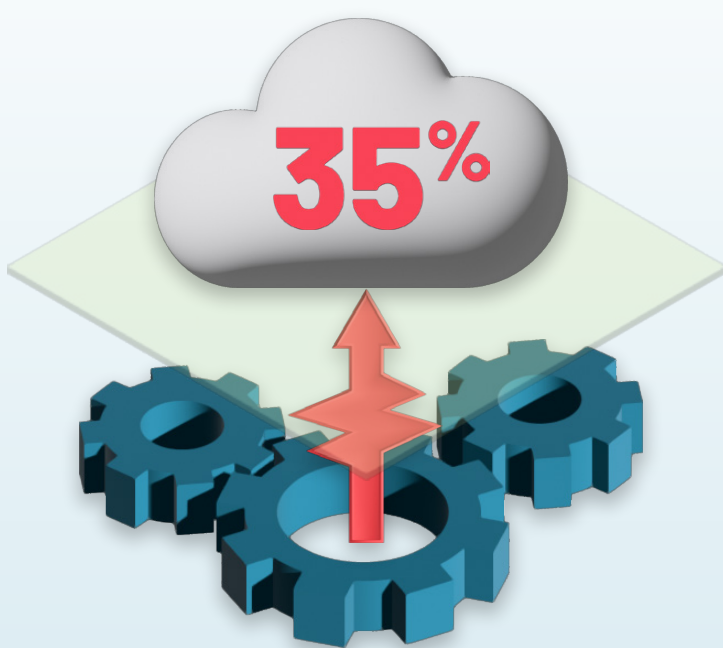
65%

Data storage is growing by **65%** compounded annually

Big Data Analytics: Data is now being stored for longer periods than ever

Some of the toughest challenges that companies face involve long data recovery times, exorbitant storage costs as demands increase, ineffective surgical data recovery, and the inability to leverage cloud as secondary storage. All these challenges disrupt the growth of ROI, the pursuit of business goals, and the optimal use of employee time.

35% of organizations plan to use Cloud, but many can't connect to Cloud from production.

The good news is that, with the right infrastructure, you can not only survive but thrive under these conditions. Businesses positioned for success have equipped themselves with quick data access, automated and surgical data recovery, scalability as their data storage compounds annually, and SLA compliance—all foundational in this era of growing data needs.

35%

75%

zSystems generate **75%** of all enterprise data.

70%

zSystems generate **70%** of operational data for banks, retailers, and large enterprises globally.

Set Yourself Up for Success:

What Are the Important First Steps? Information Technology Leaders Need to Adopt Solutions That Meet the Availability Demands of Business:

Benefit	Why?
HSM health reporting	Reduces potential risk of data loss
Catalog health reporting and management	Prevents potential loss of access to data
Audit of HSM Control Datasets and tape management catalogs	Eliminates integrity and out-of-sync conditions
Ability to copy tape content from and to any media	Eliminates the manual intensive effort of migrating tape data while preserving tape metadata
Backup of application or volume level data	Provides quick restoration to the point of the backup timestamp
Surgical recovery from secure backups	Recovers protected data efficiently and on demand
Ability to perform catalog maintenance without taking the catalog offline	Eliminates production downtime during catalog maintenance activities (apps remain available; people can continue doing their job)

What Are the First Steps to Finding the Right Solution?

It's crucial to work with an industry leader who specializes in advanced and scalable solutions. It's also crucial that your industry leader is a strong partner who maximizes your value and prioritizes your success. Rocket® Software's Business Resiliency and Modernization solution enables you to surgically recover data and you'll have the capabilities needed to ensure that when disaster strikes, you can achieve a lower recovery point objective and recovery time objective. This provision minimizes destabilizing impacts on business and ensures that SLAs are not violated. Rocket also has a suite of capabilities to manage the health of your data environment, backup or archive that data to one or more destinations (including cloud), and recover data as needed to the same or different location.

Companies That Have Used Rocket's Business Resiliency and Modernization Solution Have:

40

Eliminated 40 hours of manual data cloning per quarter

Scaled major increases in demand (3000 to 41000 claims in one week)

Made its mainframe data stores and processes accessible to other computing platforms in near real-time. Modernization is now happening at record speed.

[Read more about Rocket Software's Business Resiliency and Modernization solution]