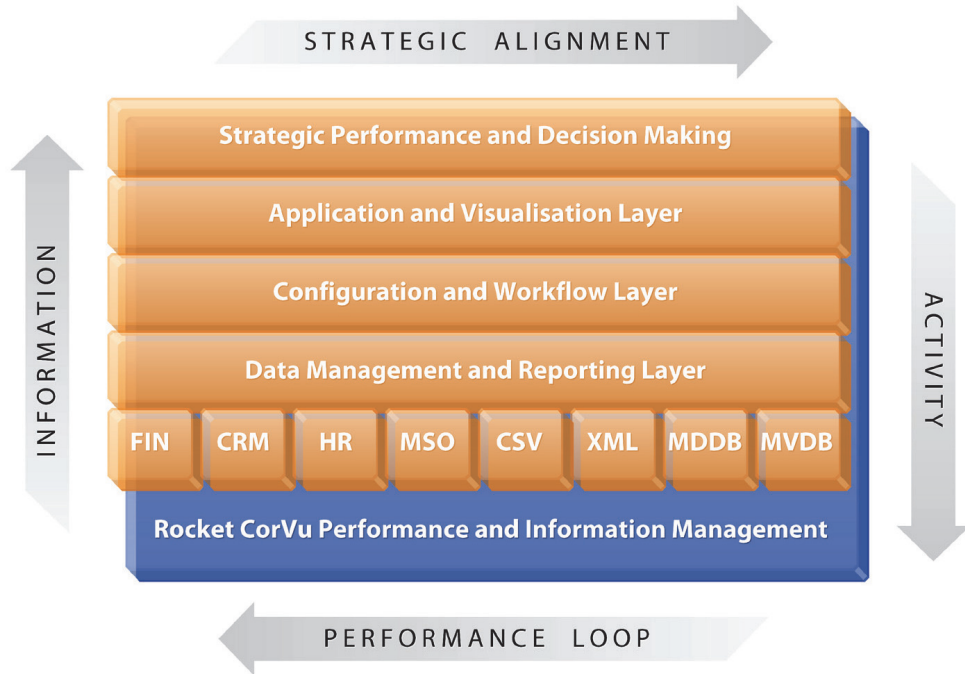# Rocket® CorVu

Transform Your Business Plan Into a Living, Breathing, Performance-Driving Entity

To succeed in an ever-changing world, your business plan must stop collecting dust on your shelf and become a living, breathing entity with which to drive your success.

STRATEGIC ALIGNMENT

INFORMATION

Strategic Performance and Decision Making

Application and Visualisation Layer

Configuration and Workflow Layer

Data Management and Reporting Layer

| FIN | CRM | HR | MSO | CSV | XML | MDDB | MVDB |

Rocket CorVu Performance and Information Management

ACTIVITY

PERFORMANCE LOOP

Most organizations have a business plan. For some, it's developed annually, placed on a shelf to collect dust and never gets realized. For others, it drives not only corporate vision and strategy, but also every activity and program. It is communicated and cascaded through all levels of an organization so that all employees—regardless of where they sit—are working towards achieving common goals to meet larger business objectives. These latter organizations are performance-optimized. Their business plans live and breathe, can be measured and course-corrected, and effectively ensure that all employees understand where their company is heading, how it plans to get there, and what their roles are in achieving that corporate vision.

Businesses must be armed with the ability to bridge the gap between making decisions and executing them. Bridging that gap requires an integrated approach to managing enterprise performance where you can easily:

❖ Establish and communicate corporate strategy

❖ Cascade business goals into line of business metrics

❖ Course-correct in real-time as business conditions change

❖ Ensure accountability

❖ Visualize results, and monitor and analyze program/project effectiveness

❖ Manage risk at an organizational and operational level

❖ Streamline business plan execution through programs and projects

Rocket

Strategy	PMO	Risk	Appraisal	Budgets
Perspectives			Competencies	
Objectives	Programs	Risk Objectives	Objectives	Budgets
KPIs			KPIs	Forecasts
Initiatives	Projects	Risks	Development	Actuals
	Milestones	Incidents	Plans	
		Controls		

To achieve the above provides a new type of competitive edge. It means that your strategy drives your business plan, and that your employees understand your strategy and the part they play in achieving it. It means that everyone in your organization is living your business plan every day—projects and programs all support it in a meaningful and measureable way. It means having knowledge into your business operations and performance, being agile when it comes to changing market conditions, and becoming aligned and integrated throughout the organization. This is the definition of a "performance-aware" culture, which leads to performance optimization. And—in a modern world filled with constant change—you must be performance-aware to adapt and thrive.

The Right Tools to Create a Performance-Aware Organization

Rocket Software's Rocket CorVu Performance Management suite delivers a powerful, fully integrated, modular performance management solution to organizations of all sizes and in all industries.

Customers across the globe use Rocket CorVu to define strategy and objectives; communicate and cascade the strategy throughout the organization; coordinate planning and budgeting to meet those objectives; consolidate and analyze organizational information; monitor performance against plans; and deliver the insights to drive the best decisions, actions and processes throughout the organization.

This means that CorVu users can easily align decisions with strategic goals; streamline financial reporting and planning cycles; compare operational results to plans in real time; respond to change on-demand and course-correct as necessary; and make informed decisions—and implement action plans— based on data-driven insight.

The bottom line: organizations that adopt and use Rocket CorVu have the tools and ability to become performance-aware and, thus, performance-optimized.

Why Rocket CorVu is Different?

Illustrated above is the integration of Rocket CorVu modules that enable the transformation and management of data into structured, workflow-driven, strategic decision-making.

The business plan articulates the strategic objectives that align to all strategic programs, risk objectives, personal goals and budgets. Failing KPIs can be remediated through effective initiative management and, if necessary, converted to a managed project.

Project risks that aren't remediated can become operational risks if not managed appropriately. Therefore, specific corrective actions are built into CorVu:

❖ Failing KPIS are remediated by projects.

❖ Inherent risks have controls applied to them.

"Since implementing Rocket CorVu, we have been able to report performance more quickly to managers, improving their response time in addressing areas of concern."

Michael Boo
Chief Strategy Officer
National Marrow Donor Program

"Rocket CorVu provides us with a single source of the truth for performance and risk information, enabling sound judgments and fact-based decision-making."

Christine Fan
Manager Management
Support & Analysis Unit
Sydney Children's Hospital Network

❖ Individuals with non-optimized performance results have progressive development plans activated.

About the Rocket CorVu Performance Management Suite

Highly visual and aesthetically modern, CorVu is built to let users easily view, understand and act upon real data and information. The CorVu performance management suite is a modular package designed to provide you with robust and integrated management of business strategy, risk and initiatives.

Optionally available within the CorVu performance management suite are the following modules, each attached to a single, maintainable, organizational spine:

CorStrategy: Balanced Scorecard. Six Sigma. Malcolm Baldrige. Regardless of the framework, the goal is to efficiently align daily activities to your strategic objectives, and execute your enterprise-wide corporate strategy. With interactive scorecards, strategy maps, dashboards, workflows, pre-built reports and views, cause-and-effect modeling, and performance forecasting, CorStrategy helps you to align your day-to-day operational activities with your strategic objectives in a seamless, scalable and simple process—and allows you to follow any management framework, or combination of frameworks, of your choosing.

CorRisk: When increasing regulatory pressures like Sarbanes-Oxley, Basel III, and other governance obligations have you searching for a way to better manage risk, look no further than CorRisk. Risk management activities throughout the organization are monitored, essential workflows are automated, and stakeholders are alerted to potential threats so risk management obligations can be fulfilled.

CorProject: Centrally manage all the project management activities that are critical to the successful execution of your business plan. Track status, costs, accountabilities, risks, issues, changes, schedules, and dependencies for projects and programs. CorProject links projects and programs to their strategic objectives and records all relevant quantitative and qualitative data.

CorPlanning: While all organizations have some sort of annual budgeting and planning process, it's typically not tied to the strategic planning process. As a result, many organizations fail to have the appropriate resources or business processes to successfully execute strategies. CorPlanning is designed to automate, simplify and control an enterprise-wide planning and budgeting process, enabling a financial plan that supports the business plan—including performance targets and strategic initiatives.

CorAppraisal: Human capital—the collective knowledge, skills and experience of people that contribute to organizational performance—is an asset that can be used to drive performance and get results. CorAppraisal makes individual responsibilities, appraisals, performance outcomes, rewards, employee development plans and succession plans part of a human resource plan that is aligned to the overall business plan.

CorVu NG: The icing on the cake. CorVu NG's infinitely customizable, personalized, modern and dynamic performance dashboards enable you to create a highly visual, detailed, fact-based view of your organization's activities and performance to facilitate mission-critical decision-making. With it, you can interact with your data, drill down deep into performance areas and individual metrics, carry out "what-if" analysis, and visualize all of this in a way that's simple to understand and easy to realize. CorVu NG ensures that you never have to wait for business-critical information. It provides you with real-time insight into organizational data—enabling decisions to be based on actual insight and sound judgment.

"With Rocket CorVu, we have a system that improves and optimizes our performance planning and management analysis."

Mandi Vanderpuye
Performance & Project Officer
London Borough of
Redbridge

Benefits of the Rocket CorVu Performance Management Suite

When all of the aforementioned modules are combined, CorVu streamlines your performance management processes by bringing together everything you need to manage, execute and measure your corporate strategy. Using CorVu, you'll achieve:

Better Strategic Alignment: Define your business strategy, communicate it to all employees, and then execute it as planned across all levels of your organization.

Accountability And Visibility: You can ensure that all stakeholders own, maintain, and share information on time and as required, allowing you to identify areas for improvement and evaluate "what if" scenarios for forward progress.

Improved Agility: By getting performance information into the hands of stakeholders and decision-makers in a timely fashion, you streamline the ability to communicate, collaborate, and execute on a plan of action. This creates the ability to easily remediate and revise failing objectives and key performance indicators (KPIs) by course-correcting action plans to meet your strategic goals.

Reduced Risk And Greater Confidence: Monitor projects and leverage real-time, trusted data for insightful decision-making, as well as regulatory, statutory, and management compliance. You'll be able to identify costs and obstacles that limit your ability to execute to plan, and focus on the best opportunities to maximize achievement.

Better Planned Performance: A detailed view into your activities and risks helps you deliver planned performance improvement—meaning fewer surprises to contend with while achieving your strategic vision.

About Rocket Software

Rocket Software (www.rocketsoftware.com) is a global software development firm that builds enterprise products and delivers enterprise solutions in the following segments: Business Intelligence and Analytics; Storage, Networks, and Compliance; Application Development, Integration, and Modernization; and Database Servers and Tools. Rocket is engaged in business and technology partnerships with IBM, EMC, Fujitsu, HP Enterprise Services, Avaya, Motorola, Epicor, and many others. The company is headquartered in Waltham, Massachusetts, USA.

What is Rocket CorVu?

Rocket Software's Rocket CorVu suite of products provides strategic performance management and business intelligence solutions that allow organizations to define, communicate, assess, and manage their strategies, initiatives, and operational performance. Through the use of CorVu, users are empowered to understand current performance, evolve corporate strategy, and strategically plan the improvement of operating results.

Since 1990, Rocket has been a leader in the business intelligence, business analytics, and performance management marketplace. Our best-in-class business intelligence and performance management products, services, and solutions are used by organizations in all industries around the globe.

For more information about the Rocket CorVu suite of products, visit corvu.rocketsoftware.com

www.rocketsoftware.com

info@rocketsoftware.com

twitter.com/rocket

www.youtube.com/rocketsource

www.linkedin.com/company/rocket-software

plus.google.com/u/0/104109093105646534918