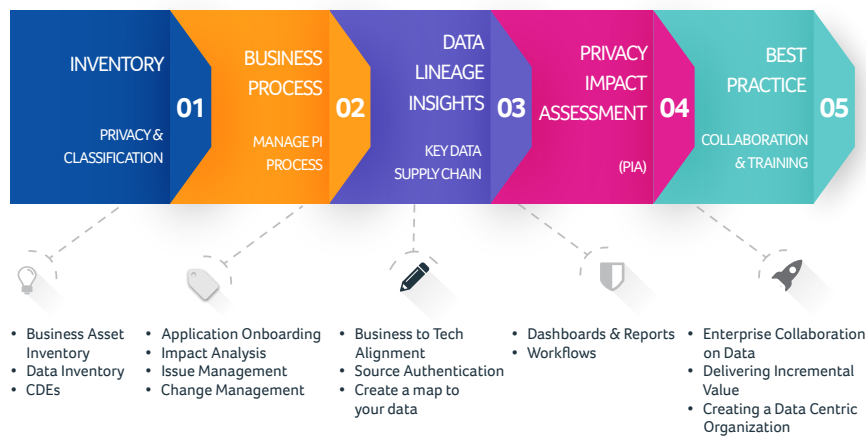


## ACCELERATE COMPREHENSIVE AND SUSTAINABLE GDPR COMPLIANCE

ASG Data Intelligence

As you prepare for your GDPR compliance in May and beyond, consider that 35 of its 99 articles are “actionable.” They prescribe the actions you need to take to assess your use of data and align business services and technical data processing. ASG Technologies’ Enterprise Data Intelligence solution provides the technology and structured approach you need to ensure GDPR compliance.



Enjoy an accelerated solution that offers ongoing benefits and value to managing your company’s most critical data.

Use ASG’s Enterprise Data Intelligence solution, including access to more than 100 scanning devices to discover personal data to be managed, to create a competitive advantage as you protect your client’s data now and in the future.

You can implement ASG’s 5-step process to manage and derive continuing value from data across the enterprise. Alternatively, if you would prefer the guidance of expert Data Management professionals in a managed services deployment, ASG provides you with this option and flexibility.

Connect business policies and terms in the business glossary, enterprise data in the enterprise repository, and Data Lake information in the Intelligent Data Catalog.

### MAIN FEATURES

- Discover Personal Data in structured and unstructured environments
- View privacy data across business units and systems
- Create an application onboarding process to secure Personal Data immediately
- Apply a Glossary of regulations and privacy policies
- Interfaces to a wide range of sources across mainframe, distributed, and cloud platforms
- View Privacy Assessments in dashboards and reports, and Program Management dashboards to track compliance progress
- Data Governance capabilities ensure resolution of issues as they are detected.

## DISCOVER AND MANAGE ALL THE PERSONAL DATA YOUR ORGANIZATION USES

This solution allows you to identify all of your business processes that are handling personal data. Locate and classify every instance of personal data. Identify all the responsible teams and individuals and enable them to collaborate to ensure enterprise compliance.

### Ensuring Compliance with a Structured Management

**Process** – ASG's Global Professional Services team will work with you to create a sustainable, compliant environment using expertise developed in the delivery of many Enterprise Information Management projects. Our expertise has been built in the delivery of many Enterprise Data Management solutions in the Americas, Europe and Asia-Pacific.

**Create a Personal Data Inventory** – ASG's Business Glossary provides a central location for the identification and classification of privacy policy, regulations and impacted business entities. Business processes handling personal data are connected to the information they capture, change and share.

The Enterprise Data Intelligence solution scans applications and data sources, discovering and tracing the use of personal data across the enterprise.

**Establish the Personal Data Management Process** – ASG's Enterprise Data Intelligence solution supports the automated discovery of applications, identification of personal data, assignment of criticality and identification of application owners. Privacy policies and rules are associated with data elements and cascaded through a unique data lineage capability to automate accelerated discovery.

Data Governance ensures that any issues identified are logged, notified to application and data owners and other interested parties, and managed to closure.

The scanning process identifies changes in personal data use, automatically notifying subscribed users with snapshot reports that allow immediate identification of differences.

### Build Lineage Across Technology and Business

**Boundaries** – From any personal data seed item, ASG's data lineage analysis can track backward and forward, tracing every instance of the item. Traces across applications and data stores, from business process, to policy, to privacy requirements and allows for multiple variations of policies across jurisdictions.

Whether by the original name or some other label, if the data is accessed, moved, or changed, the Enterprise Data Intelligence solution will track it and mark all related items as personal data usage.

**Make the Process Visible** – Personal Data reports, dashboards and queries make sure that the details of personal information items and the status of the GDPR compliance project are transparent to your Data Protection Officer, Data Governance teams, and business units. With these deliverables, you can respond to audit requests and document Privacy Impact Assessments — mandatory for organizations with technologies and processes that are likely to result in a high risk to the rights of the data subjects — and good practice for all.

### Make GDPR Success a Foundation for Data Management

**Best Practice** – ASG's Enterprise Data Intelligence Accelerator package supports three phases — assessment, implementation, and operation. The knowledge base and processes created provide a base for the extraction of new data value. The data portfolio can be managed as data, associated with business processes, assessed for value, traced to establish process efficiency and governed to eliminate any issues that arise. Data lineage analysis provides the bases for crucial activities — root cause identification and impact analysis — as well as underpinning business understanding for rapid and accurate decision making. Data Management can be built step by step, from one line of business to another, until the organization is harvesting all data value.

### Meet Your Obligations and Avoid Penalties with ASG's Data Intelligence Solution

GDPR penalties of up to €20m or 4 percent of total revenue could devastate enterprise profitability. Both Data Controller and Data Processor organizations face liability in the event of a breach, and outsourcing processing will not avoid liability. ASG's Data Intelligence solution positions you to manage potential GDPR exposure.

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ASG Technologies is a global software company providing the only integrated platform and flexible end to end solution for the information powered enterprise. ASG is the only solutions provider for both Information Management and IT Systems and has over 3,500 customers worldwide. To learn more visit [www.asg.com](http://www.asg.com).

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