



Transforming Retail IT with Rocket[®] Enterprise Suite^{*}



Enhancing retail operations with cutting-edge IT solutions

A large retail organization with a wide network of stores across multiple regions, focused on providing affordable, high-quality products. To align with strategic goals and evolving customer needs, the company embarked on a comprehensive IT modernization initiative.

Challenge

This retail corporation had operated on established technology infrastructure for over two decades, supporting approximately 25 mission-critical applications essential to their business operations. As the company experienced significant growth, their leadership recognized the need for greater flexibility and agility to respond to evolving market demands.

The organization faced several key challenges. Their existing infrastructure limited their ability to scale efficiently and adapt quickly to changing business requirements. Development capabilities were constrained by outdated skill requirements, making it difficult to attract modern technical talent. Additionally, the company needed to improve cost efficiency while maintaining the reliability their business depended on.

With over 5 million lines of code and limited documentation of critical business rules, any transformation would need to preserve existing functionality while enabling future innovation. The company required a solution that would minimize disruption while delivering measurable improvements in performance and cost-effectiveness.

The Challenge

The organization needed to modernize their technology for greater flexibility and scalability while ensuring business continuity.

Time-saving

Modern development environment eliminates manual processes and accelerates project delivery timelines.

Flexibility

Cloud-based infrastructure enables rapid scaling and adaptation to changing business requirements.

Cost-effectiveness

Significant operational savings that can be reinvested in customer value and business growth.

Innovation-ready

Advanced analytics capabilities unlock new insights and enable data-driven decision making and above all improve customer experience.



Solution

The retail corporation chose Rocket® Enterprise Suite as the foundation of their modernization effort. This solution provided the compatibility and reliability needed to transform applications and deploy them in a cloud environment.

Rocket Enterprise Suite allowed the organization to replatform critical applications, enabling rapid migration of existing code to their chosen cloud infrastructure. This approach improved scalability, fault tolerance, and disaster recovery capabilities.

Enterprise Suite also offered tools for application analysis, modern development, and flexible testing platforms, ensuring every aspect of the migration was effectively managed.

The Solution

Rocket Enterprise Suite's compatibility and cloud capabilities enabled quick application migration while maintaining business functionality.

Results

The Rocket Enterprise Suite implementation significantly improved the organization's operations. The modernization created a flexible, scalable technology environment that quickly adapts to changing business needs.

The transformation delivered over \$3.5 million in annual cost savings, enabling the company to continue offering quality products at competitive prices. The modernized development environment also attracted skilled technical talent, boosting innovation capabilities.

Cloud deployment enhanced access to advanced services and opened new business opportunities. The improved infrastructure enabled better analytics, leading to more accurate inventory management and demand forecasting. Machine learning now connects sales trends with seasonal and operational metrics for insights previously unavailable.

The evolution positioned the organization as a technology-driven business ready for growth and innovation. With Enterprise Suite as their foundation, they now have the flexibility to pursue new markets while maintaining operational excellence.

*Formerly a Micro Focus® product

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