

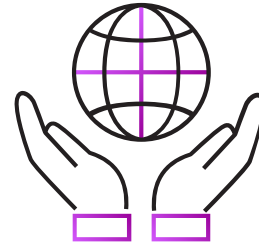


# Rocket® Content Information Governance

Stay compliant.  
Stay secure.  
Stay ahead.



# Introduction



Information governance has evolved significantly over the past 15 years. Originally seen as an updated form of records management, it soon extended to include rules related to U.S. legal discovery.

Today, information governance covers a much broader range of laws, regulations, and standards, such as:

- GDPR (General Data Protection Regulation) and similar legislation
- HIPAA (Health Insurance Portability and Accountability Act)
- Sarbanes-Oxley Act
- SEC and other industry-specific guidelines
- DORA (Digital Operational Resilience Act)

To protect critically important information assets, organizations must implement information governance processes, policies, and standards to proactively safeguard sensitive data, ensure privacy, and meet regulatory requirements.

Most companies rely on internal audits and quality assurance programs such as the ISO and 6Sigma to ensure their data processes comply with governance standards. Additionally, they are routinely subjected to requests for audits from suppliers, customers, and regulatory agencies, which can disrupt normal operations. As such, information curation is of significant importance.

However, a key challenge remains: information sprawl. As data storage has become less expensive and more efficient, organizations retain information for longer, leading to overwhelming data volumes. Managing this data manually — from access, protection, and retention perspectives — has become

nearly impossible. The push for democratized data access has complicated the landscape even further, shifting control from IT to various departments. Paired with demands from digital native users, this shift has led some organizations to purposefully — or inadvertently — extend access to sensitive information. Other initiatives may also take precedence over information governance activities.

Adding to the complexity, the risk of cyberattacks and data breaches continues to grow. If your organization hasn't implemented or isn't actively maintaining information governance and protection strategies, it becomes more vulnerable to liabilities from these threats. The costs of remediating data breaches are rising daily, especially when combined with notification requirements and reputational damage.

Information governance impacts every layer of a business, from frontline employees to the board of directors.

## The solution?

Implement technology that protects sensitive information in live content, preserves historical records, controls access as needed, and ensures content is disposed of at the right time for the right reasons. Automating tasks and processes related to information management, governance, disposition, and access is essential to preserving your organization's position and reputation in the market.



# Why Rocket® ContentEdge™?

For over 40 years, Rocket ContentEdge (formerly Mobius®) has been trusted by the world's largest corporations to manage, process, and protect massive amounts of sensitive information.

With the ability to integrate both structured data (like databases and data lakes) and unstructured data (from various silos and sources), ContentEdge provides a single point of access for your organization's critical information. Its intuitive interface and robust governance features make it an essential tool for effective information governance.

## Benefits of Rocket ContentEdge for information governance

### 01

#### **Reduce risks associated with a failure of information governance**

- Reduce the possibility of litigation exposure due to less-than-perfect record keeping — sensitive information available for discovery, collaboration, and end-user consumption that's not consistently managed.
- Protect personal data (PII), intellectual property (IP), and trade secrets from exposure.
- Minimize the loss of intellectual property or company confidential information, including NDA-protected and export-controlled technical data.

### 02

#### **Minimize risk and exposure – data breaches**

- Reduce the risk of losing customer trust, damaging market position, and harming organizational reputation from reported data breach incidents.
- Limit the impact of cyber threats by retaining only the necessary information for regulatory requirements, and ensure its security both in transit and at rest.

### 03

#### **Reduce risks – regulatory compliance**

- Remove obstacles caused by inadequate or incomplete information records and audit trails, negatively impacting audit requests.
- Reduce the likelihood of infringing upon compliance regulations (industry and otherwise).
- Minimize the response time for organizational or customer requests for information access or removal.



## 04

### Reduce costs – classification and information retention

- Reduce litigation costs by properly managing available information.
- Improve responsiveness to requests for information; reduce opportunities for criminal prosecution associated with the loss of PII.
- Minimize fines associated with non-compliance with industry standards or governing statutes.
- Reduce costs associated with information sprawl by reducing storage and infrastructure footprints, right-sizing personnel costs, and streamlining budgets.
- Respond more quickly and accurately to financial audits and other requirements.

## 05

### Enhance productivity

- Reduce information sprawl across file shares, SharePoint, business applications, and content repositories, allowing knowledge workers to respond more quickly and accurately to requests for information while ensuring sensitive PII or other restricted data remains protected.
- Systematize information curation by automatically implementing classification, retention, holds, and appropriate access levels.
- Automate information disposal, minimizing manual interaction with comprehensive audit trails.
- Deliver auditing of technical and business activities to streamline compliance efforts and IT management while using business intelligence technologies of your choice.

# Features of Rocket ContentEdge for information governance

## 01

### Information privacy

- **Rules-based redaction** for PII and other sensitive data permits restricted access with restrictions for certain knowledge workers, but full access for authorized individuals.
- **Encryption** of information assets — in flight and at rest, supported by AES 256-bit keys.

## 02

### Information curation

- **Records management** supporting both in-place and federated records.
- **Retention** that's both time-based and event-based; establish the rules once for persistent use to support your customized corporate retention schedule(s).
- **Legal holds** to further augment adherence to retention schedules, assist with litigation events, and others.
- **Comprehensive auditing** to monitor access to information while using the business intelligence and reporting technologies of your choice.



## 03

### Versioning

- Preserve your **document/information of record** while incorporating the full flexibility of documents that vary on a theme supported by check-in/check-out technology.

## 04

### Exception identification

- Streamline **audits** by automating data matching, validation, and reconciliation tasks based on business rules established by your organization, eliminating tedious and time-consuming manual work, and permitting experts to review remaining exceptions.
- Improve **accuracy** by removing errors introduced by manual reviews, increase the **speed** with which tasks can be completed, and **reduce costs** by offloading manual tasks to technology that standardizes result sets.

## 05

### Access control

- Enhance **information management** by implementing standard policies associated with information access, extending to geo-based and time-based access.

“

Rocket provides us with a sense of security. When we had to switch to remote work due to COVID-19, we were ready because all our processes – archival, retrieval, and storage – were electronic with [ContentEdge].”

**Sterling Martin**  
Insurance Company

# Ready to take control of your data?

Data governance is non-negotiable for staying compliant and secure. With Rocket ContentEdge, your organization can gain the tools to streamline information governance, ensure compliance, and protect sensitive data while reducing operational risks. It's time to future-proof your data strategy with a solution trusted by industry leaders for over 40 years.

[Learn more about Rocket® ContentEdge™](#)



# About Rocket Software

Rocket Software is a global technology leader in modernization and a partner of choice that empowers the world's leading businesses on their modernization journeys, spanning core systems to the cloud. Trusted by over 12,500 customers and 750 partners, and with more than 3,200 global employees, Rocket Software enables customers to maximize their data, applications, and infrastructure to deliver critical services that power our modern world.

Rocket Software is a privately held U.S. corporation headquartered in the Boston area with centers of excellence strategically located throughout North America, Europe, Asia and Australia. Rocket Software is a portfolio company of Bain Capital Private Equity.



Modernization. **Without Disruption.**™

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