CUSTOMER USE CASE

Global Supply Chain Services Provider

Powering global supply chains during a time of crisis

An intralogistics company needed support in managing a vast network of warehouse, distribution, and manufacturing partners.

Challenge

One of the key elements of dealing with the COVID-19 pandemic is maintaining supply chains of essential goods like food, medicine, and medical supplies. One Rocket customer, who provides intralogistics solutions for manufacturing, warehouse and distribution centers, needed a solution that was easy to implement and could help manage its complex networks to ensure that critical goods reached their destinations—precisely when and where they were needed the most.

Results

The company turned to Rocket EDX and Rocket EDI services to manage engineering centers, manufacturing facilities, and service centers in over 25 countries. With Rocket EDX, they're able to integrate data transactions across all of their partners. "With faster data exchange and greater data visibility, Rocket's EDI services have optimized the customer's flow of information and strengthened supply chains in delivering essential goods during a time when efficiency is crucial" says Rocket Director of Product Management, Martyn Davies.

The company has also designated Rocket as a Critical Infrastructure Supplier. This statutory category makes it possible to operate free of certain government operational mandates. It also highlights how we're helping our customers bring vital resources to communities in need, even in the face of a global pandemic.

Rocket
LEGACY POWERS LEGENDARY