**Rocket** software

# Rocket® Software and Pick Cloud: Partners in excellence

## PICK CLOUD

Pick Cloud enables Rocket's MultiValue clients to excel on Google Cloud's world-class infrastructure, security, and low latency global fiber cloud network.

Based in Newport Beach, California, Pick Cloud was founded by Mark Pick, who has almost a lifetime of experience in the MultiValue arena. The Pick name is synonymous with MultiValue, thanks to Mark's father, Dick, who is widely credited as a founding father of MultiValue software. Pick Cloud has provided MultiValue cloud services since its inception nearly ten years ago.

## Challenge

Pick Cloud recognized that organizations running business critical MV-based applications were spending thousands of dollars for servers and configurations they would need five years down the road. But cloud computing is much more cost-effective as organizations only pay for what they need. The great thing about the cloud is that it allows organizations to quickly increase necessary resources and reduce expendable resources, empowering organizations to pay only for what they use when they use it. Adding resources can be done in as little as minutes with almost zero disruptions. Not only is the cloud cost-effective in the way of resources, but come tax time, you may get an additional benefit since cloud computing becomes an operating expense versus a capital one. Moving to the cloud also provides the same security measures and availability that the cloud providers use, thus protecting organizations' most valuable assets: their data and applications.

## Solution

Mark Pick began his journey of supplying cloud hosting services by evaluating hosting solutions, including Azure, AWS, and Google. He believed that the most significant obstacles to first-rate cloud hosting services were latency, security, and performance. So, he ran benchmark tests, and Google outperformed its competitors. Mark learned that Google is the only provider with a private global fiber network, and he was won over by Google's superior reliability, low latency, security, and global capacity. Another feature that attracted him was using the same infrastructure and network across all Google products. As Google products improve, clients can access the same underlying infrastructure, including their latest and greatest technology. Above all, Google treated Pick Cloud as a trustworthy, valued partner. Pick Cloud's MV-authorized customers can access Google Cloud's admin dashboard for specific monitoring and severity alerting features. Pick Cloud can set up thresholds, but customers can also tailor the alerts to meet their needs. Out-of-the-box monitoring and replication are included but may lead to additional costs if additional resources are required.

> **The great thing about the cloud** is that it allows organizations to quickly increase necessary resources and reduce expendable resources, empowering organizations to pay only for what they use when they use it.

> As a Rocket MV Cloud Accredited Partner, we have been able to port hundreds of Pick and MultiValue users to the cloud easily and seamlessly. More importantly, the MV support team at Rocket has been incredibly easy to work with during some of these migrations from on-prem to cloud. The relationship Pick Cloud has with Rocket is an excellent partnership."

**MARK PICK**
CEO Pick Cloud, Inc.

## Results

An authorized Google Cloud Platform Technology Partner since 2017, Pick Cloud hosts over 100 Rocket MV customers' applications on the Google Cloud's network in over 33 regions globally, allowing them to support clients in over 200+ countries & territories.

## Rocket Software's impact on Pick Cloud

### 01

**COST-SAVING**
A company can quickly increase needed resources and reduce expendable resources, permitting it to pay only for its use.

### 02

**SECURITY**
The same security measures that the cloud providers use, thus protecting MV organizations' most valuable assets—their data and applications.

### 03

**AVAILABILITY**
MV customers around the globe can take advantage of Google Cloud's 99.999% availability.

## The future won't wait—modernize today.

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