



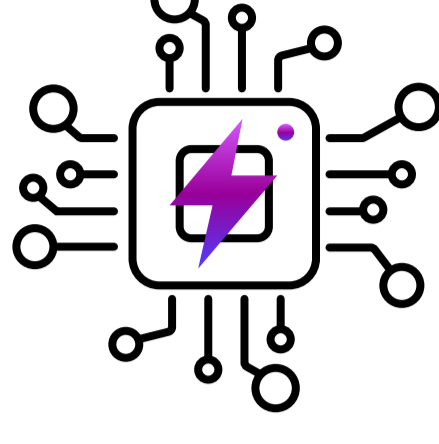
MultiValue Application Modernization

Set up your MV application to support your business goals for tomorrow and years to come

State of the MV market: At the core of your business, your MultiValue (MV) application includes the secret sauce (business logic and business rules) for easy management of your organization's unique workflows and automation.

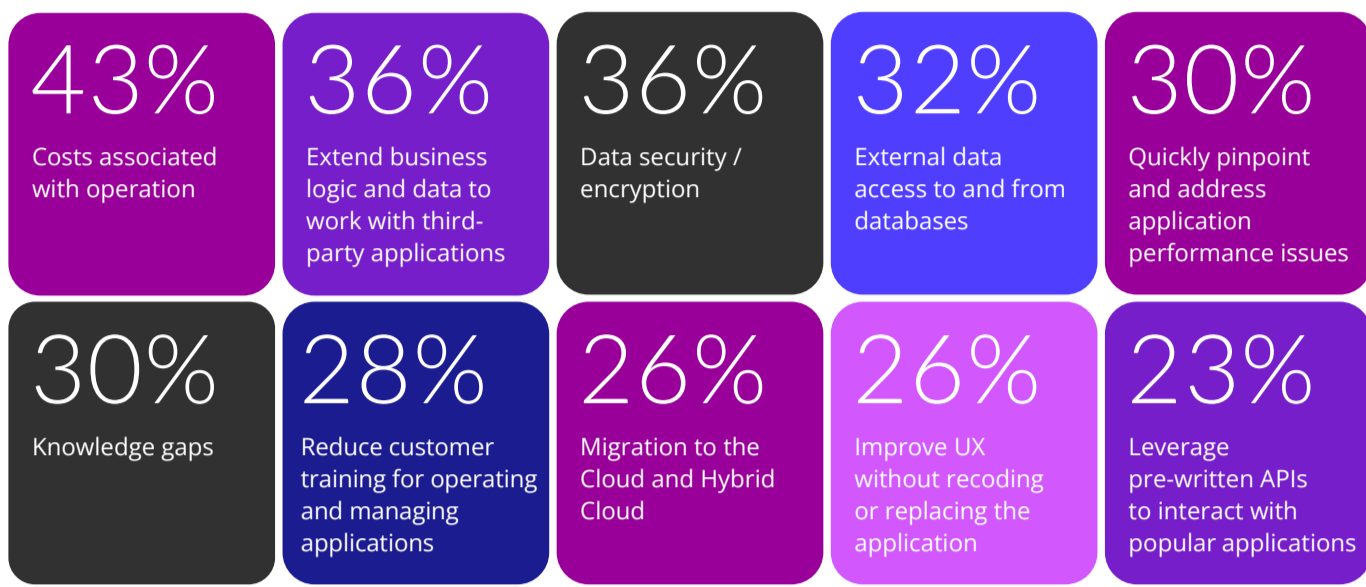
While MV applications continue to be vital to business, the following challenges dictate that now is the time to modernize:

- Lack of developer resources
- Pressure from new C-level execs to replace your tried-and-true MultiValue-based applications
- IT hurdles like moving applications to the cloud
- Connectivity issues, including with 3rd party apps
- Reduced competitiveness because of your outdated user interface (UI) or user experience (UX)



Do you have a modernization plan so your MV workhorse will address current challenges?

Here are the leading challenges people face with their Go-Forward strategy. Do you see yourself here?



You can modernize while minimizing risk, cost, and time to market, while maximizing ROI.

Usage of MultiValue platforms has increased over the past 12 months*



Performance, monitoring tools, and integrations with new technologies and languages will be more critical going forward*

Our most successful customers are also harnessing:



Recent developments with APIs and powerful new web technologies to create and present modern user interfaces



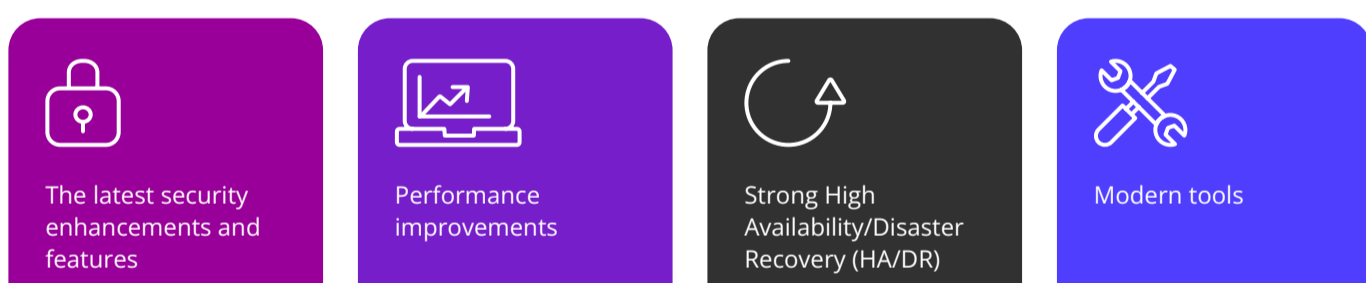
Python libraries to handle the heavy lifting so there's no reinventing the wheel, from data manipulation and analysis to machine learning



New MV performance monitoring tools and, for MV apps in the cloud, the cloud-provider's monitoring technology

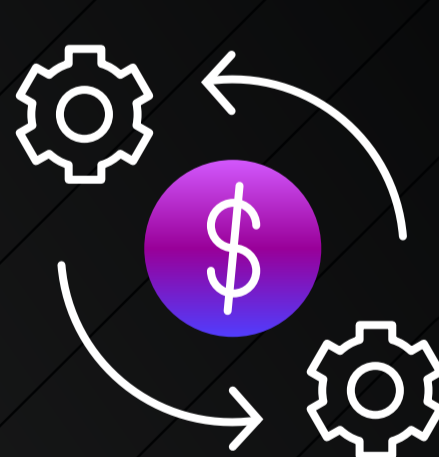
Data security, application performance, and disaster recovery are the most important criteria to the MultiValue market*

Our most successful customers are taking advantage of:



Best practice: stay on maintenance and plan an upgrade to get your MV application platform to the GA version.

Budgets for MultiValue modernization will increase ~14% over the next two or three years, with the largest share going to applications and development*



Tips for securing a modernization budget

- 01 Get buy-in from the top
- 02 Take a phased approach to your MultiValue modernization projects, ensuring the right issues are addressed first and showing small wins early on

Companies that have modernized Rocket® MultiValue have:



*Source: 2022 Azurite Consulting Survey of Rocket Software Customers' IT Infrastructure Trends

First steps to set yourself up for success:

- 01 Make your business case and get buy-in from your executive team. Read the Business Case for Modernization white paper.
- 02 Develop a technology plan that includes the talent you'll need.

[Speak to an expert](#)