



Rocket® TRUedx

End-to-end Management of Electronic Data Interchange (EDI) and Supply Chain Integration

Communicate with Partners and Suppliers Quickly and Securely

Easily Share Data

Stored in your ERP System

Share Data with Non-Compatible Systems

Exchange data with EDI and non-EDI partners

Data Automation and Integration

Rapid processing across systems and geographies

Easily Configurable and Mapping Translation

For faster exchange and increased visibility

On-board New Players with Ease

Quickly onboard new partners and suppliers

Flexible Deployment

In the Cloud or Onpremise

Are You Looking to:

- ❖ Gain the competitive advantages of EDI without investing in additional hardware, software and resources?
- ❖ Reduce reliance on outdated, cumbersome in-house EDI systems and processes?
- ❖ Trade data with customers, suppliers and partners across different time zones and geographies?
- ❖ Share the data stored in enterprise applications with partners throughout the supply chain?

Outsourced EDI for Cost Savings and Efficiency

To stay competitive in today's global marketplace, companies across all industries seek ways to reduce costs, increase efficiency, and drive bottom-line results. They are challenged with building and maintaining a cost efficient data exchange infrastructure to meet the increasing demand for EDI throughout their supply chain. As EDI requirements continuously change, companies struggle to maintain compliance with the imposed mandates. In the past, a company's only option was to procure and maintain a complex network of communication portals, translation/mapping software and integration methodologies—sometimes across multiple platforms.

Simplify EDI: Manage & Control Data Flow

As a premier provider of EDI solutions in the global marketplace, Rocket has leveraged more than two decades of EDI experience and key sector industry knowledge into a complete outsourced solution, Rocket® TRUedx™. TRUedx simplifies EDI and maximizes a company's ROI through rapid automation and seamless integration across

numerous platforms, industries and geographies. Rocket's TRUedx solution was built on the sole idea that regardless of company size or budget, EDI should be a competitive advantage, not a resource and system burden.

TRUedx provides a highly secure, on-demand exchange for outsourcing all EDI-related tasks. Designed to meet industry-specific EDI requirements out-of-the box, it enables seamless integration to a variety of enterprise resource planning (ERP) systems. TRUedx offers in-built support for all common communication protocols and standards, ensuring users the peace of mind that they are able to effectively manage data flow with both EDI and non-EDI enabled trading partners anywhere, anytime regardless of system configuration.

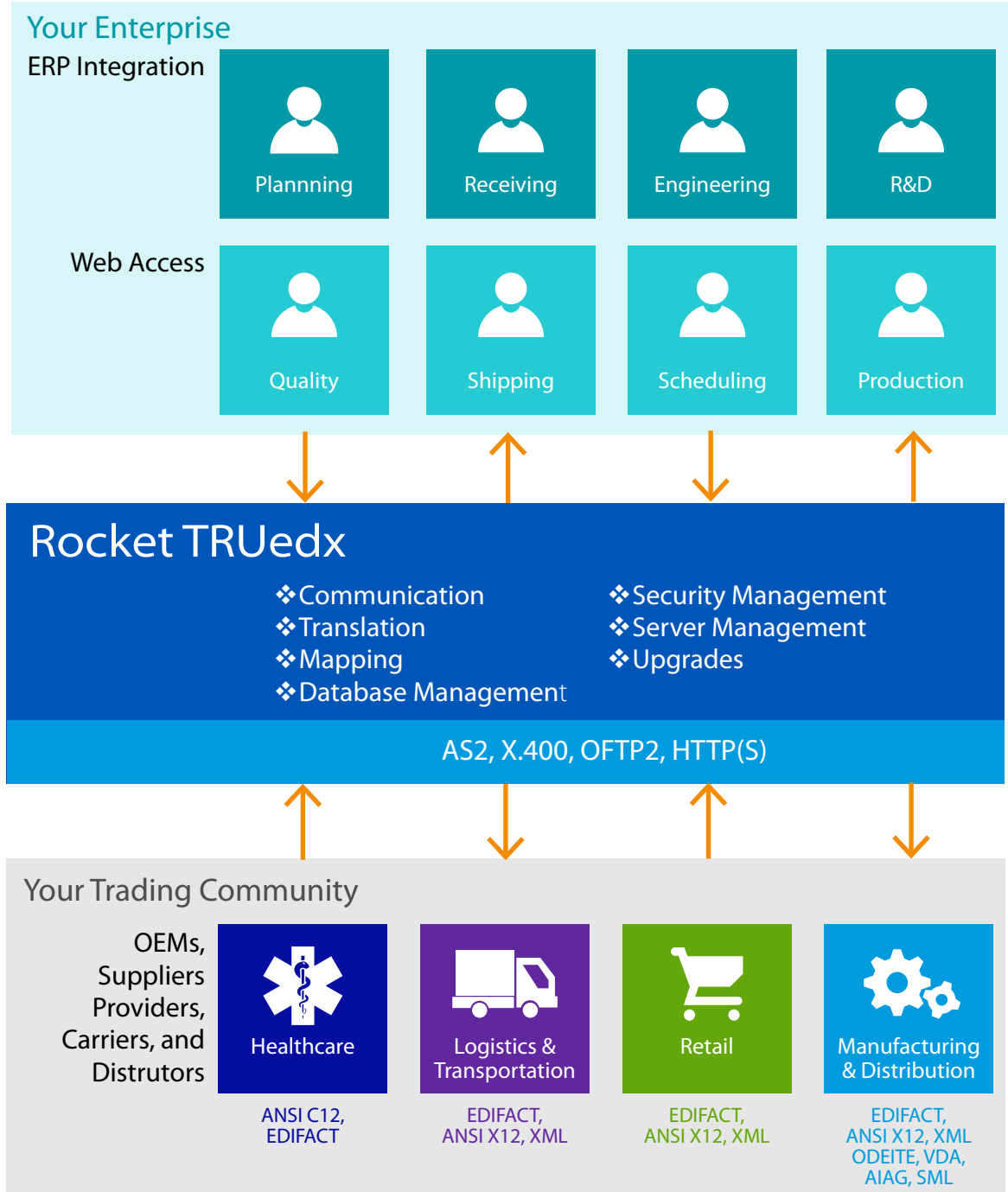
Easily Implemented, Cost-Effective Solution

- ❖ No Annual Maintenance Fees - Companies that use "traditional" translators are typically charged annual maintenance fees ranging from 15 to 35 percent of software cost.
- ❖ No Software to Buy or Support - Our Cloud or On-Premise solution delivers data to your doorstep in the format you need. (SNF, IDOC, etc.).
- ❖ Eliminate Traditional VAN Charges - TRUedx is the communication provider. No more variable KC charges, mailbox charges, or interconnect charges!
- ❖ Focus on Your Core Business - TRUedx eliminates daily EDI communication, mapping, translation and compliance issues allowing your staff to focus on mission critical issues.



Manage Performance

TRUedx provides 24x7 support and continuous monitoring of all EDI activity (communication, data movement). The TRUedx solution includes an alert notification system that provides instant notification of events and/or non-events based on customers pre-defined business requirements. These alerts enable suppliers to respond to customers quickly and accurately. With Rocket, suppliers receive real-time notification by email, page or desktop banner activated by self-defined parameters -- increasing control and user efficiency while ensuring OEM compliance.



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