

Continuing Education of the Bar • California

California's Top Legal Publisher Continuing Education of the Bar (CEB) Relies on Rocket Folio/NXT to Publish and Manage Its OnLAW Library

About the organization: Continuing Education of the Bar • California (CEB) is a program of the University of California cosponsored by the State Bar of California to cultivate the professional development of California lawyers. CEB was the first organization to offer formal Continuing Legal Education (CLE) in the state, and its offerings now include publications, continuing legal education and OnLAW®, which provides online access to CEB's California practice books with advanced search capabilities, citation links to primary law, an intuitive interface, and fully integrated forms.

One of the key components of practicing law in California is making sure that lawyers understand the how and why of legal practice. CEB has been a leader in this field through its practice books and now its OnLAW tool, which gives users powerful online access to CEB's books, complete with advanced search capabilities, citation links to primary law, an intuitive interface, and fully integrated forms. With OnLAW, lawyers can search CEB's publications to find the expert step-by-step guidance, legal analysis, and forms they need to practice law in California.

With more than 140 CEB titles, OnLAW provides practitioners access to the largest online source of California legal commentary and analysis, including attorney-drafted forms, with clauses accompanied by explanations and directions, that can easily be downloaded. OnLAW Libraries provide instant access to all of CEB's titles in a practice area at an economical price, or users can select an individual title for access to a specific publication. OnLAW automatically integrates annual updates, allowing attorneys to analyze and understand the impact of new laws and cases.

The Rocket Folio/NXT Solution

CEB first turned to Folio in 1995. At that time, producing searchable, electronic content on CD-ROM required more than just cutting and pasting text. Rocket Folio/NXT makes information more valuable to end users and more manageable for publishers and corporate information managers. Folio/NXT makes it easy for organizations like CEB to collect information from diverse sources and file formats, combine their contents into a searchable library and manage user access rights and content updates. Folio/NXT was created for information specialists who organize, update, and maintain collections of information, and it also serves commercial publishers of electronic information titles.

Continuing Education of the Bar • California
Oakland, California

Continuing Education of the Bar • California (CEB) allows lawyers throughout the state to use a Rocket NXT-powered system to offer OnLAW, the largest source of web-based California legal commentary and analysis.

As the market matured, CEB offered its legal analysis via the Web using Rocket's NXT platform. "In 2005, NXT really transformed how we could organize, display and offer our titles to our customers," says Pamlyn Nordstrom, Programmer/Analyst at CEB. "It's really important for our customers to be able to quickly access CEB practice books whether they are in court, in their office, or at home. NXT lets us do that seamlessly and efficiently," Nordstrom says. "We are also working on a mobile solution, which the latest version of NXT will support. The bottom line is that Rocket NXT is really allowing us to extend our product."

For more information about Rocket Folio/NXT, visit:

<http://www.rocketsoftware.com/brand/rocket-folionxt>

To schedule a demo, contact:

folio-nxt@rocketsoftware.com

"Folio/NXT has been a great tool for us to publish our practice books and get them to our users quickly and efficiently."

Pamlyn Nordstrom
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Continuing Education of the Bar
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