

MultiValue Application Modernization



Set up your MV application to support your business goals for tomorrow and years to come

State of the MV market: At the core of your business, your MultiValue (MV) application includes the secret sauce (business logic and business rules) for easy management of your organization's unique workflows and automation.

While MV applications continue to be vital to business, the following

Lack of developer resources

· Pressure from new C-level execs to replace your tried-and-true MultiValue-based applications

challenges dictate that now is the time to modernize:

- · IT hurdles like moving applications to the cloud
- Connectivity issues, including with 3rd party apps
- · Reduced competitiveness because of your outdated
- user interface (UI) or user experience (UX) Do you have a modernization plan so your MV workhorse will address

current challenges?

Here are the leading challenges people face with their Go-Forward strategy. Do you see yourself here?

Costs associated with operation

Knowledge gaps

Extend business

logic and data to

work with third-

party applications

Reduce customer

training for operating and managing applications

Data security / encryption

26%

Migration to the Cloud and Hybrid Cloud

32%

access to and from

External data

databases

without recoding or replacing the application

Quickly pinpoint

and address application performance issues

Leverage pre-written APIs to interact with

popular applications

time to market, while maximizing ROI.

You can modernize while minimizing risk, cost, and

Usage of MultiValue platforms has increased over the past 12 months*



Performance, monitoring tools, and integrations with new technologies and languages will be more critical going forward* Our most successful customers are also harnessing:



web technologies to create and present modern user interfaces



from data manipulation and analysis to machine learning



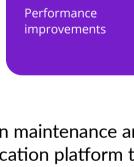
cloud-provider's monitoring technology

criteria to the MultiValue market* Our most successful customers are taking advantage of:

Data security, application performance, and

disaster recovery are the most important





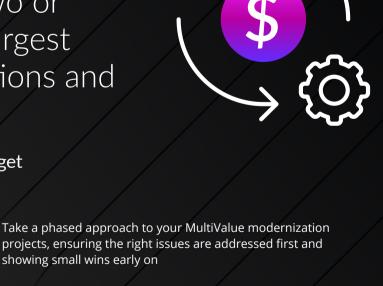




Budgets for MultiValue modernization will increase

~14% over the next two or

three years, with the largest share going to applications and development* Tips for securing a modernization budget Get buy-in from the top showing small wins early on



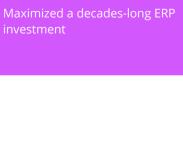
Companies that have modernized Rocket® MultiValue have:



revenue

Created new business

opportunities and increased



*Source: 2022 Azurite Consulting Survey of Rocket Software Customers' IT Infrastructure Trends

Contributed to multi-million-

dollar growth in annual revenue

First steps to set yourself up for success:

Make your business case and get buy-in from your executive team. Read the Business Case for Modernization white paper.

Develop a technology plan that includes the talent you'll need.

Speak to an expert



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